\(\)Overview

Login



- Clients
- Reminders
- Login

■ Help

- Detail
- List



Improving Workflow To Better Manage Your Business



Introduction

For Business Marketing – Glimpse is a small database application that might be used within businesses and offices for tracking:

- 1. Prospects and Clients their business and contact details.
- 2. Prospect & Client Marketing Details client type, marketing source, sales history, etc.
- 3. Reminders for managing various business notes and reminders.

For Business Marketing (demo / demo1234+) User: Password:

Login

Benefits

For Business Marketing - Glimpse may provide you with the following benefits:

- 1. Effective support for your business' marketing.
- 2. A centralised data store with less loss of data, greater ease of data retrieval, and potentially greater security than paper storage.
- Reduced errors in data entry reduced spelling errors by using data already within the system.

Database Structure

For Business Marketing – Glimpse illustrates the style of screens that Budget Databases might use for your development project. The screen layouts for instance, are consistently applied to facilitate speedy familiarisation with this system, or one customised for your business. The Help page (accessible via the Help link on the left of the screen) will provide you with an introduction to the application's functionality and usability.

Rationale

This database - For Business Marketing – Glimpse - is based on an original desktop version developed in Microsoft® Access for use on PCs or networks within various office or business units.

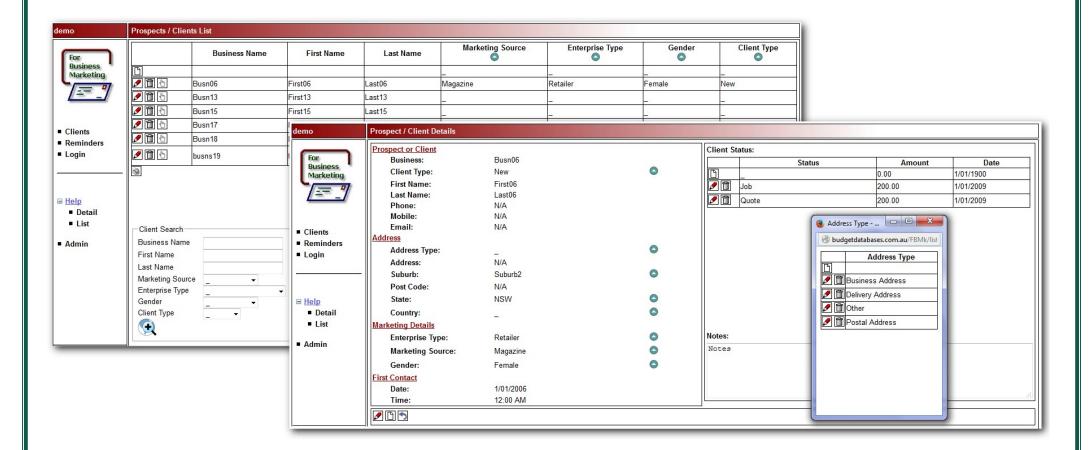
This online or **web** version of the database has been provided here as a demonstration of the style of web-based applications that Budget Databases may provide for its clients. While this product is focused on marketing management, Budget Databases can develop for you additional web-based components that work specifically for your business, office or organisation.

Access to the Demonstration

This application is a live demonstration database. While you may have come to this page as an interested user, others may not have the same motives. In order to protect the integrity of the data within the database, we are asking interested parties to contact Budget Databases (email, phone...) for the database's Login details. This contact will be at NO OBLIGATION, and we will not pester you with subsequent marketing.

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Sample Screens



For Business Marketing – Glimpse (Web)

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